CAPACITY BUILDING

>PROBLEM: ICANN = getting bigger

HOW DO WE MANAGE THE SCALE?

NEW PEOPLE
- educated
- engaged

OTHER ORGS
- partnerships

CAPACITY BUILDING: ACADEMIA

REGENCY LEVEL

PROBLEM: REGIONS
- lack of participation of disabled community

Several local groups have already solved this. Let's connect.

ICANN is only one of a network of ORGs.

Evangelists for ICANN

CLARITY OF THE MESSAGE

IMPROVE IN-REGION outreach

LOOK AT INTEREST COMMUNITIES

PUBLIC STATUS LIST

SHARE BEST PRACTICES

INTRA-COMMUNITY

LOCAL + GLOBAL LEVELS?

Ability to engage in a multi-stakeholder model

Link people up to Bottom UP

ALAC FELLOWSHIP program

Fellow: Fellowship Works

VPS gets help from ACs/ICs

Simple, Clear MESSAGING

RICK MILLIONS

Story!